



SUMMER SOLSTICE PRCA RODEO

JUNE 5-6, 2010
VAUGHN, MONTANA

Dear Future Rodeo Sponsor;

We are excited about the upcoming 5th Annual Summer Solstice Rodeo Performances on June 5th and 6th we would be honored to see you as a part of this important community event. Every year the Summer Solstice Rodeo has grown in attendance and awareness around Montana and this year we expect to have additional growth both popularity and attendance that will be a memorable experience for everyone. Along with our reputation for producing great rodeos with top livestock and cutting edge entertainment with our NEW web-based marketing program, we believe having you as a Sponsor for the Summer Solstice PRCA Rodeo would be a great opportunity for us to develop a stronger partnership you will not want to miss.

Our Stock Contractor, JS Rodeo Company, had notable accomplishments and recognitions during the past year. The owners received notable acclaim with John ES Smith inducted into the Montana Cowboy Hall of Fame and J. Patrick Johnson named as a Neurosurgical Consultant for the Justin Sports Medicine Rodeo Physician Team. JS Rodeo Company had very notable recognition with livestock selected for the National Finals Rodeo (NFR), Dodge National Circuit Finals Rodeo and the Montana PRCA Circuit Finals!

Notable winning rides on JS Rodeo bucking stock in the 2008-2009 Season included:

- #312 Phess (2008 Montana PRCA Bull of the year) selected as the top bucking bull of the Dodge National Circuit Finals Rodeo for 2009 in Pocatello, ID
- H9 War Party was ridden by Sam Spreadborough for 86 points to win the Helldorado Days Rodeo in Las Vegas
- Sean Case won the Helldorado Days bullriding with 90 points on #312 Phess in Las Vegas
- #59 Josey Wales was ridden by Corey Navarre to split 1st place with 88 points at the Cody Stampede
- Chad Ferley won the 2nd round with 84 points on L26 Firewater at the Clackamas County Fair in Canby, Oregon
- Tyrell Smith won the Kootenai River PRCA Rodeo in Libby, Montana with 86 points on L26 Firewater
- Joe Smith won the NILE in Billings, Montana on the famed #10 Turned On with an 88 point ride

Attached is our Sponsorship Opportunities for you to select the level you feel that your business will benefit most. I will be following up with you in the next week if not before then. If you have any questions or need additional information please don't hesitate to call me at 406.590.1209.

Look for the JS Rodeo website at www.jsrodeo.com ; www.summersolsticerodeo.com ; www.jsrodeoquestriancenter.com also, don't forget to visit us on Facebook and become a fan!

Sincerely,

JS Rodeo Company