



June 11-12, 2011  
Vaughn, Montana

## Summer Solstice PRCA Rodeo June 11-12, 2011 Vaughn, Montana

### **Platinum Premiere Level Sponsorship Agreement (\$7,500)**

The *Platinum Premiere Sponsor* will receive the following Sponsorship Opportunities for the Vaughn Summer Solstice PRCA Rodeo:

- ◆ The Sponsor will be announced as the Premiere and Title Sponsor of the Vaughn Summer Solstice PRCA Rodeo during both rodeo performances
- ◆ Our Premiere Sponsors will be announced and placed in all marketing and media for the Vaughn Summer Solstice Rodeo (includes newspaper, TV, email blasts, programs etc)
- ◆ Chute Gate Sponsorship announced each time gate is opened during performances
- ◆ Grand Entry and Grand Finale Sponsor Flag presentations
- ◆ Event Winner "Victory Lap" flag presentation (choice of event)
- ◆ 2 official *personalized* embroidered **JS Rodeo** denim jackets
- ◆ 2 Gold Buckle seats at a 2011 National Finals Rodeo (NFR) performance in Las Vegas
- ◆ 10 VIP passes for both Summer Solstice PRCA Rodeo performances  
VIP passes include: Covered grandstand with open bar, comfort seating and appetizers during both rodeo performances
- ◆ 15 Rodeo tickets for both Summer Solstice PRCA Rodeo performances
- ◆ Expanded booth space at the Vaughn Summer Solstice PRCA Rodeo **Vendor Fair** held during both rodeo performances (set up and staffing provided by Sponsor)
- ◆ Sponsor Advertising Banners (large) placed in:

Indoor Arena	(for one full year)
Outside Arena	(for one full year)
JS Arena Entrance Gate	(for one full year)
- ◆ Full page ad on the inside cover of Rodeo Program
- ◆ Feature your website link on: [www.summersolsticeprcarodeo.com](http://www.summersolsticeprcarodeo.com) ; [www.jsrodeo.com](http://www.jsrodeo.com) ; [www.jsrodeoquestriancenter.com](http://www.jsrodeoquestriancenter.com) websites and **JS Rodeo Facebook** for one full year.

Digital graphics, logo and artwork for advertisements in the Official Rodeo Program, websites and Facebook must be received no later than May 1, 2011.

I \_\_\_\_\_ (Platinum Premiere Sponsor) hereby agree to pay the sum of \$7,500. Deposit in the amount of \$3,500 with the balance due by May 1, 2011. I give Vaughn Summer Solstice PRCA Rodeo permission to use my logo and company name for advertisements and announcements as the Premiere Rodeo Sponsor.

**Make checks payable to: Summer Solstice PRCA Rodeo**

*Agreed to By:*

Sponsor: \_\_\_\_\_ Date: \_\_\_\_\_  
Address: \_\_\_\_\_ City/State/Zip \_\_\_\_\_  
Contact name: \_\_\_\_\_ Phone number: \_\_\_\_\_



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Email address: \_\_\_\_\_ Facebook name: \_\_\_\_\_

The Vaughn Summer Solstice PRCA Rodeo is not responsible for lost, damaged or stolen Banners and Flags in the event that replacement is required.

For Vaughn Summer Solstice PRCA Rodeo Office use only  
Paid Deposit \_\_\_\_\_ Balance Paid \_\_\_\_\_ Advertiser signed off \_\_\_\_\_  
Collected artwork, flags and banner's \_\_\_\_\_ Letter \_\_\_\_\_



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## Summer Solstice PRCA Rodeo June 11-12, 2011 Vaughn, Montana

### Gold Premiere Level Sponsorship Agreement (\$3,500)

The **Gold Premiere Sponsor** will receive the following Sponsorship Opportunities for the Vaughn Summer Solstice PRCA Rodeo:

- ◆ Premiere Sponsors will be announced as the Gold Premiere Sponsor of the Summer Solstice PRCA Rodeo during both rodeo performances
- ◆ Our Premiere Sponsors will be announced and placed in all marketing and media for the Summer Solstice Rodeo (includes newspaper, TV, email blasts, programs)
- ◆ Chute gates and In and Out Gates Sponsorship will have banner on the gates along with announcements each time gate is opened during both performances Grand Entry and Grand Finale Sponsor Flag presentations
- ◆ Event Winner "Victory Lap" flag presentation (choice of event)
- ◆ 6 VIP passes for both rodeo performances  
    VIP passes include: Covered grandstand with open bar, comfort seating and appetizers during both rodeo performances
- ◆ 10 Rodeo tickets for both performances
- ◆ 20'X20' booth space at the Summer Solstice PRCA Rodeo **Vendor Fair** held during both rodeo performances
- ◆ Sponsor Advertising Banners (large) placed in the **JS Rodeo Equestrian Center**:  
    Indoor Arena (for one full year)  
    Outside Arena (for one full year)  
    Facility Entrance Gate (during the event)
- ◆ Full page ad in the Summer Solstice PRCA Rodeo Program
- ◆ Feature your website link on [www.summersolsticeprcarodeo.com](http://www.summersolsticeprcarodeo.com) ; [www.jsrodeo.com](http://www.jsrodeo.com) ; [www.jsrodeoquestriancenter.com](http://www.jsrodeoquestriancenter.com) websites and **JS Rodeo Facebook** for one full year.

Digital graphics, logo and artwork for advertisements in the Official Rodeo Program, websites and Facebook must be received no later than May 1, 2011.

I \_\_\_\_\_ (Gold Premiere Sponsor) hereby agree to pay the sum of \$3,500. Deposit in the amount of \$2,000. with the balance due by May 1, 2011. I give Summer Solstice PRCA Rodeo permission to use my logo and company name for advertisement and announcements as the Premiere Rodeo Sponsor.

**Make checks payable to: Summer Solstice PRCA Rodeo**

*Agreed to By:*

Sponsor: \_\_\_\_\_ Date: \_\_\_\_\_  
Address: \_\_\_\_\_ City/State/Zip \_\_\_\_\_



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Contact name: \_\_\_\_\_ Phone number: \_\_\_\_\_  
Email address: \_\_\_\_\_ Facebook name: \_\_\_\_\_

The Summer Solstice PRCA Rodeo is not responsible for lost, damaged or stolen Banners and Flags in the event that replacement is required.

For Summer Solstice PRCA Rodeo Office use only Paid Deposit _____ Balance Paid _____ Advertiser signed off _____ Collected artwork, flags and banner's _____ Letter _____
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## Summer Solstice PRCA Rodeo June 11-12, 2011 Vaughn, Montana

### Silver Premiere Level Sponsorship Agreement (\$1,150)

The *Silver Premiere Sponsor* will receive the following Sponsorship Opportunities for the Summer Solstice PRCA Rodeo:

- ◆ Premiere Sponsors will be announced as the Silver Premiere Sponsor of the Summer Solstice PRCA Rodeo Sponsor during both rodeo performances
- ◆ Our Premiere Sponsors will be announced and placed in marketing and media for the Summer Solstice Rodeo (includes newspaper, TV, email blasts, programs)
- ◆ Gate & Out Sponsorship is announced each time gate is opened during both performances
- ◆ Grand Entry and Grand Finale Sponsor Flag presentations
- ◆ Event Winner "Victory Lap" flag presentation
- ◆ 4 VIP passes for both rodeo performances  
VIP passes include: Covered grandstand with open bar, comfort seating and appetizers during both rodeo performances
- ◆ 6 Rodeo tickets for both performances
- ◆ 10'X10' booth space at the Summer Solstice PRCA Rodeo *Vendor Fair* held during both rodeo performances
- ◆ Sponsor Advertising Banners (large) placed in the **JS Rodeo Equestrian Center**:  
Indoor Arena (for one full year)  
Outdoor Arena (for one full year)  
Half page ad in the Summer Solstice PRCA Rodeo Program
- ◆ Feature your website link on [www.summersolsticeprcarodeo.com](http://www.summersolsticeprcarodeo.com) ; [www.jsrodeo.com](http://www.jsrodeo.com) ; [www.jsrodeoquestriancenter.com](http://www.jsrodeoquestriancenter.com) websites and *JS Rodeo Facebook* for one full year.

Digital graphics, logo and artwork for advertisements in the Official Rodeo Program, websites and Facebook must be received no later than May 1, 2011.

I \_\_\_\_\_ (Silver Premiere Sponsor) hereby agree to pay the sum of \$1,150. Deposit in the amount of \$1,000. with the balance due by May 1, 2011. I give Summer Solstice PRCA Rodeo permission to use my logo and company name for advertisement and announcements as the Premiere Rodeo Sponsor.

**Make checks payable to: Summer Solstice PRCA Rodeo**

*Agreed to By:*

Sponsor: \_\_\_\_\_ Date: \_\_\_\_\_  
Address: \_\_\_\_\_ City/State/Zip \_\_\_\_\_  
Contact name: \_\_\_\_\_ Phononumber: \_\_\_\_\_  
Email address: \_\_\_\_\_ Facebook name: \_\_\_\_\_



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Paid Deposit \_\_\_\_\_ Balance Paid \_\_\_\_\_ Advertiser signed off \_\_\_\_\_

Collected artwork, flags and banner's \_\_\_\_\_ Letter \_\_\_\_\_



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## Summer Solstice PRCA Rodeo June 11-12, 2011 Vaughn, Montana

### Bronze Premiere Level Sponsorship Agreement (\$750)

The **Bronze Premiere Sponsor** will receive the following Sponsorship Opportunities for the Summer Solstice PRCA Rodeo:

- ◆ Premiere Sponsors will be announced as the Bronze Premiere Sponsor of the Summer Solstice PRCA Rodeo during both rodeo performances
- ◆ Our Premiere Sponsors will be announced and placed in marketing and media for the Summer Solstice Rodeo (includes newspaper, TV, email blasts, programs)
- ◆ Event Sponsor is announced each time gate is opened during both performances
- ◆ Grand Entry and Grand Finale Sponsor Flag presentations
- ◆ Event Winner "Victory Lap" flag presentation
- ◆ 2 VIP passes for both rodeo performances  
VIP passes include: Covered grandstand with open bar, comfort seating and appetizers during both rodeo performances
- ◆ 6 Rodeo tickets for both performances
- ◆ 10'X10' booth space at the Summer Solstice PRCA Rodeo **Vendor Fair** held during both rodeo performances
- ◆ Sponsor Advertising Banners (large) placed in the **JS Rodeo Equestrian Center**:
  - Indoor Arena (for event)
  - Outdoor Arena (for event)
  - Quarter page ad in the Summer Solstice PRCA Rodeo Program
- ◆ Feature your website link on [www.summersolsticeprcarodeo.com](http://www.summersolsticeprcarodeo.com) ; [www.jsrodeo.com](http://www.jsrodeo.com) ; [www.jsrodeoquestriancenter.com](http://www.jsrodeoquestriancenter.com) websites and **JS Rodeo Facebook** for one full year.

Digital graphics, logo and artwork for advertisements in the Official Rodeo Program, websites and Facebook must be received no later than May 1, 2011.

I \_\_\_\_\_ (Bronze Premiere Sponsor) hereby agree to pay the sum of \$750. I give Vaughn Summer Solstice PRCA Rodeo permission to use my logo and company name for advertisement and announcements as the Premiere Rodeo Sponsor.

**Make checks payable to: Summer Solstice PRCA Rodeo**

*Agreed to By:*

Sponsor: \_\_\_\_\_ Date: \_\_\_\_\_  
Address: \_\_\_\_\_ City/State/Zip \_\_\_\_\_  
Contact name: \_\_\_\_\_ Phone number: \_\_\_\_\_  
Email address: \_\_\_\_\_ Facebook name: \_\_\_\_\_



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## Summer Solstice PRCA Rodeo June 11-12, 2011 Vaughn, Montana

### Business Level Sponsorship Agreement Opportunities

#### **\$500 Level**

Featured recognition during both rodeo performances  
Large banner in JS Rodeo Arena for both rodeo performances  
2 VIP passes for both rodeo performances  
6 rodeo tickets for both rodeo performances  
Quarter page advertisement in Summer Solstice PRCA Rodeo program  
List your website link on [www.summersolsticeprcarodeo.com](http://www.summersolsticeprcarodeo.com) ; [www.jsrodeo.com](http://www.jsrodeo.com) ;  
[www.jsrodeoquestriancenter.com](http://www.jsrodeoquestriancenter.com) websites and *JS Rodeo Facebook* for one full year

#### **\$300 Level**

Featured recognition during both rodeo performances  
Large banner in JS Rodeo Arena for both rodeo performances  
2 VIP passes for both rodeo performances  
4 rodeo tickets for both rodeo performances  
Quarter page advertisement in Summer Solstice PRCA Rodeo program  
List your website link on [www.summersolsticeprcarodeo.com](http://www.summersolsticeprcarodeo.com) ; [www.jsrodeo.com](http://www.jsrodeo.com) ;  
[www.jsrodeoquestriancenter.com](http://www.jsrodeoquestriancenter.com) websites and *JS Rodeo Facebook* for one full year

#### **\$150 Level**

Featured recognition during both rodeo performances  
6 rodeo tickets for both rodeo performances  
Business card advertisement in Summer Solstice PRCA Rodeo program  
List your website link on [www.summersolsticeprcarodeo.com](http://www.summersolsticeprcarodeo.com) ; [www.jsrodeo.com](http://www.jsrodeo.com) ;  
[www.jsrodeoquestriancenter.com](http://www.jsrodeoquestriancenter.com) websites and *JS Rodeo Facebook* for one full year

#### **\$100 Level**

Featured recognition during both rodeo performances  
4 rodeo tickets for both rodeo performances  
Business card advertisement in Summer Solstice PRCA Rodeo program  
List your website link on [www.summersolsticeprcarodeo.com](http://www.summersolsticeprcarodeo.com) ; [www.jsrodeo.com](http://www.jsrodeo.com) ;  
[www.jsrodeoquestriancenter.com](http://www.jsrodeoquestriancenter.com) websites and *JS Rodeo Facebook* for one full year

Digital graphics, logo and artwork for advertisements in the Official Rodeo Program, websites and Facebook must be received no later than May 1, 2011.

I \_\_\_\_\_ (Sponsor) hereby agree to \_\_\_\_\_ Sponsorship Level. Attached are my company's logo and marketing material along with any notes and directions I have. As a Summer Solstice Rodeo Sponsor I agree to pay \$\_\_\_\_\_ in full.



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**Make checks payable to: Summer Solstice PRCA Rodeo**

*Agreed to By:*

Sponsor: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Contact name: \_\_\_\_\_ Phone number: \_\_\_\_\_

Email address: \_\_\_\_\_ Facebook name: \_\_\_\_\_

The Summer Solstice PRCA Rodeo is not responsible for lost, damaged or stolen Banners and Flags in the event that replacement is required.

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Paid Deposit \_\_\_\_\_ Balance Paid \_\_\_\_\_ Advertiser signed off \_\_\_\_\_

Collected artwork, flags and banner's \_\_\_\_\_ Letter \_\_\_\_\_



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## Summer Solstice PRCA Rodeo Program Advertisement June 11-12, 2011

### Sponsorship Agreement for Rodeo Program Advertising (for Sponsors desiring only a Rodeo Program Advertisement)

Your Program Advertisement will be placed in the Official **Summer Solstice PRCA Rodeo Program** for June 11-12, 2011. The Summer Solstice PRCA Rodeo will need your company logo or artwork for the advertisement that you would like displayed in the program.

The Summer Solstice Program is an 8x11 full color PRCA Rodeo Program distributing approximately 1000 copies to fans attending the event.

#### Advertisements for your choice:

- \_\_\_\_\_ \$500.00 full page ad
- \_\_\_\_\_ \$250.00 half page ad
- \_\_\_\_\_ \$125.00 quarter page ad

I \_\_\_\_\_ (Advertising Sponsor) hereby agree to advertisement selection above. Attached are my company's advertising materials along with any notes and directions I have agreed.

The Program Advertisement Sponsor agrees to pay Summer Solstice PRCA Rodeo in the amount of \$ \_\_\_\_\_ in full for their Sponsorship Ad in the Official Rodeo Program.

Digital graphics, logo and artwork for advertisements in the Official Rodeo Program, websites and Facebook must be received no later than May 1, 2011.

**Make checks payable to: Summer Solstice PRCA Rodeo**

*Agreed to By:*

Sponsor: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Contact name: \_\_\_\_\_ Phone number: \_\_\_\_\_



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Email address: \_\_\_\_\_ Facebook name: \_\_\_\_\_

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Collected artwork, flags and banner's \_\_\_\_\_ Letter \_\_\_\_\_